

South Carolina Department of Agriculture

Hugh Weathers, Commissioner



FOR IMMEDIATE RELEASE – September 25, 2008

**Buy South Carolina.
Nothing's Fresher. Nothing's Finer.**

Celebrate Pork Month with “The Other Tailgate Party”

COLUMBIA, SC – The South Carolina Pork Board and BI-LO invite you to celebrate October Pork Month by kicking off your tailgating parties with “the other white meat” this football season. Look for “The Other Tailgate Party” signs in BI-LO stores and add pork to your tailgating menu. Pork is always a fan favorite.

Clemson University is also getting in on the fun. Look for the Paw Patrol at each Clemson football home game. The Paw Patrol will award one Tiger Tailgate Pack to a lucky fan that includes a grill, Clemson hats and t-shirts.

“If you’re tailgating with friends and family this year, then make pork part of the party,” said Hugh Weathers, Commissioner of Agriculture. “The Other Tailgate Party highlights pork’s versatility not only for meals, snacks, and sporting events, but also anytime.” Look for The Other Tailgate Party signs in BI-LO supermarkets across the state.”

Today’s pork is leaner and healthier than ever before. Several cuts of pork are among the leanest meats in the USDA database including pork tenderloin which contains only 2.98 grams of fat per three-ounce serving.

For delicious pork recipes, log on to www.pork.org. For more information about South Carolina’s pork industry, contact Chad Truesdale, SC Pork Board, at 803-734-2218.

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